IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Udi CHATOW et al. Confirmation No.: 4703 §

Serial No.: 10/585,681 Group Art Unit: 1795

July 10, 2006 Filed: Examiner: R. L. Burney

200311091-2 Docket No.:

For: Printing of Images With Selective Gloss And

Toners Therefor

RESPONSE TO FINAL OFFICE ACTION DATED JULY 21, 2010

Mail Stop RCE Date: October 19, 2010 Commissioner for Patents

PO Box 1450 Alexandria, VA 22313-1450

AMENDMENT

Sir:

This paper is submitted with a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114. In response to the Final Office Action of July 21, 2010, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.